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# Northern Territory business count 2014

* The Northern Territory (NT) had 14 289 actively trading businesses at June 2014, comprising 0.68% of total actively trading businesses in Australia.
* The highest number of operating businesses was in New South Wales. This was followed by Victoria, Queensland, Western Australia, South Australia, Tasmania, the Australian Capital Territory and the Northern Territory.

## Business counts

* There were 14 289 actively operating businesses in the NT at June 2014, an increase of 30 business (0.2%) compared with June 2013.
* In June 2013, the NT had 14 259 trading businesses, compared with 14 590 businesses in June 2012 and 14 409 businesses in in June 2011.
* There were 2 100 162 actively operating businesses in Australia at June 2014, an increase of 20 496 (1.0%) businesses from June 2013.

Business count (actively trading),

June 2014

National count: 2,100,162

 *Currently not distributed*: 1386



Source: ABS Cat. No. 8165.0

## Business entry, exit and survival

* In 2013-14, the entry rate for businesses in the NT was 14.6%, higher than the national average of 13.7%.
* The highest entry rate was in the ACT (14.9%) followed by the NT. Tasmania had the lowest entry rate of 10.2%.
* In 2013-14, the exit rate for NT was 14.4%, lower than the entry rate and resulting in an increase in the number of overall businesses. The NT had the highest exit rate while South Australia and Tasmania had the equal lowest (11.4%). Nationally, the exit rate was 12.7%.
* Of the 14 199 businesses operating in June 2010 in the NT, 85.7% were still operating in June 2011, 75.6% survived to June 2012, 66.9% were still operating in June 2013, and 59.9% survived to June 2014.
* Nationally, 61.7% of the businesses operating in June 2010 survived to June 2014.
* Of the businesses operating in June 2010, the highest survival rate in June 2014 was recorded in Tasmania (65.0%), followed by South Australia (64.7%). The lowest survival rate was in the ACT (58.9%).
* In 2010-11, the Territory had 2 236 business entries and of these 74.4% survived to June 2012, 55.9% survived to June 2013 and 45.7% survived to June 2014. Nationally, the survival rate in June 2014 of business entries in 2009‑10 was 50.0%.

Number and growth of NT businesses



Source: ABS Cat. No. 8165.0

Business entry and exit rates,

June 2014



Source: ABS Cat. No. 8165.0

## Business size

* Australian Bureau of Statistics (ABS) defines business size by level of employment as follows:
	+ Small business : 0-19 employees
	+ Medium business: 20-199 employees
	+ Large business: 200+ employees
* The majority of actively trading businesses in the NT are small. In June 2014, 95.4% were small businesses, 4.4% were medium businesses and less than 0.2% were large businesses. Nationally, 97.4% of the businesses were small.
* Of the small businesses in the NT, 61.6% were non‑employing businesses, 24.7% had 1-4 employees, and 13.8%% had between 1-19 employees.
* The non-employing businesses as a percentage of total number of businesses in the NT accounted for 59.1%.

NT business size, June 2014



Source: ABS Cat. No. 8165.0

NT small business sub-categories



Source: ABS Cat. No. 8165.0

## Business numbers - industry sector distribution

* In June 2014, the ‘Construction” industry had the highest number of businesses operating in the NT with 21.7% of total businesses. This was followed by ‘Rental, Hiring and Real Estate Services’(12.5%); ‘Professional, Scientific and Technical Services’ (8.8%); ‘Agriculture Forestry and Fishing’ (6.7%); ‘Retail Trade’ (6.6%); and, ‘Transport, Postal and Warehousing’ (6.3%).
* The majority of businesses in the NT are in the ‘services sector’ (all industries except ‘Agriculture, Forestry and Fishing’; ‘Mining’ and ‘Manufacturing’). In June 2014, the ‘services sector’ had 89.3% of all NT businesses.
* At the national level, ‘Construction’ industry had the highest number of businesses (16.1%) followed by ‘Professional, Scientific and Technical Services’ (11.9%) and ‘Rental, Hiring and Real Estate Services’ (10.9%).

NT business by industry, June 2014



Source: ABS Cat. No. 8165.0

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## Regional distribution of business

* The majority of the businesses in the Territory are located in the Greater Darwin region (Darwin City, Darwin Suburbs, Litchfield and Palmerston).
* In June 2014, 71.1% of all businesses in the NT were located in the Greater Darwin region. The Alice Springs region had the second most number of businesses (15.8%), the Katherine region had 6.0%, Daly-Tiwi-West Arnhem had 1.6%, East Arnhem had 1.5% and the Barkly region had 1.3%. Business locations of about 2.7% of the businesses were ‘currently unknown’.

NT business count by region,

June 2014



Source: ABS Cat. No. 8165.0

Business Location, June 2014



Source: ABS Cat. No. 8165.0

## Annual business turnover

* At June 2014, the NT had 21.8% of businesses operating in the ‘zero to <$50k’ turnover range. About 14.9% of the businesses were operating in the ‘$50k to < $100k’ range, 17.4% were in the ‘$100k to <$200k’ range, 19.1% in the ‘$200k to <$500k’ range, 17.5% were operating in the ‘$500k to <$2m’ range and 9.3% were in $2m or more’ range.
* More than half (54.1%) of the NT businesses have an annual turnover of less than $200k.
* Nationally, around 26.7% of businesses were operating in the turnover range of ‘zero to <$50k’ range, 34.3% in the ‘$50k to <$200k’ turnover range, 32.6% in the ‘$200k to <$2m’ turnover range and 6.4% in the ‘$2m or more’ turnover range.

NT business count by turnover,

June 2014



Source: ABS Cat. No. 8165.0

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**Notes:**

ABS business count is derived from Australian Bureau of Statistics Business Register (ABSBR) and is populated with information from the Australian Business Register (ABR). Most businesses in Australia are required to have an Australian Business Number (ABN) and register with ABR. Actively trading businesses with a turnover of at least of $75,000 per annum and $150 000 for non-profit organisations are required to have an ABN and remit GST. Businesses with <$75,000 turnover can voluntary register for ABN and these voluntarily registered businesses are included in the business counts. See appendix 1 for details on the basis for counts of businesses. For further information please refer to ABS Catalogue number 8165.0.

The ABS definition of business exit is ‘a business for which the ABN or GST role has been cancelled and/or which has ceased to remit GST for at least five consecutive quarters in respect of that ABN (or 3 consecutive years for annual remitters)’. It should be noted that a business exit event does not necessarily equate to a business ‘failure’.  There may be other reasons such as sale of business (owner retiring etc) or change in the business structure e.g. mergers and takeovers.

**Data Source:**

Australian Bureau of Statistics, Catalogue Number 8165.0

**For Further Information:**

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Source: ABS Cat. No. 8165.0